## Pop-Rultur/2015

»Pop-Kultur« Festival 2015: August 26-28 / Berghain, Berlin

www.pop-kultur.berlin www.facebook.com/popkulturberlinfestival

New to the program: »Victoria«-director Sebastian Schipper, as well as Deichkind's Björn Beneditz, Bonaparte's Tobias Jundt, and Roger Behrens from testcard.

Sold out: Schnipo Schranke and Mary Ocher + Your Government

In two weeks, from August 26-28, the first edition of the »Pop-Kultur« festival takes place in all venues of Berlin's Berghain: Berghain itself, in the Panorama Bar, the Halle am Berghain, in the Berghain Cantina, the Schlackehalle and the Berghain Cloak Room. First modules, such as the concerts of Schnipo Schranke and Mary Ocher + Your Government, are already sold out. On the other hand, the talk formats with »Victoria«director Sebastian Schipper, as well as Deichkind's Björn Beneditz, Bonaparte's Tobias Jundt, and Roger Behrens from testcard are fresh to the program. On three days more than 60 acts will give their all in several formats: premieres with Owen Pallett & stargaze, Schnipo Schranke, Pantha Du Prince feat. The Triad, Anika & T.Raumschmiere, concerts and live performances from Neneh Cherry with RocketNumberNine, 18+, Eboney Bones, Sky Walking, Bianca Casady & the C.i.A., talks with Alec Empire, Dieter Gorny and Anne Haffmans or Viv Albertine, Matthew Herbert and André de Ridder, readings by Sven Regener & Andreas Dorau or Bernard Sumner and Dave Haslam as well as Daniel Miller, Owen Pallett, Stephen Morris and Gillian Gilbert. On top there will be DJ-sets by Elijah Wood with his partners Zach Cowie and DJ Fitz as Wooden Wisdom or Kiasmos and much more, such as an exclusive show by Swiss high-flyer Sophie Hunger with numerous surprise guests.



Foto: Deichkind mit Björn Beneditz by Henning Besser

## A new festival for music, knowledge transfer and controversies

The first edition of "Pop-Kultur" in 2015 is organized by the Musicboard Berlin, headed by Katja Lucker, curated by Martin Hossbach and Christian Morin.

"We used to ask agents and managers: What is your artist interested in, besides the music?" "There are enough regular music festivals." says Martin Hossbach. "Pop-Kultur" is much more than a space for concerts and energizing DJ-sets. The festival is a place for knowledge transfer and controversies. "We tried to add a lot of things into the program, that have never been seen before like this: Bianca Casady from CocoRosie e.g. presents her new solo project, Matthew Herbert plays the first German show with his new record at "Pop-Kultur", Pantha du Prince will present his new band The Triad and painter Norbert Bisky will discuss the effect of techno on the human brain with neurologist Dr. Tom Fritz." Morin states.

## International hotspot

With its program comprised of more than 60 acts, "Pop-Kultur" represents a contemporary diversity and internationality. "The announcement of an overwhelming number of innovative heads of the most successful festivals and venues attending "Pop-Kultur", is proof that our concept draws global attention and serves as inspiration. We are very much looking forward to the realization, to let everybody be an active part of the festival! Among others, Matt McDonald of the CMJ in New York, Chris Sharp from London's Barbican, James Boyle, co-founder of Pop Explosion Halifax from Canada, Martin Elbourne, CEO of The Great Escape Festival from the UK, Daniel Fontana, booker for the Swiss Killbi Festival and many more heavyweights of global pop business will attend the festival." says Katja Lucker.

## »Pop-Kultur Nachwuchs« Update in numbers

The selection of talents for the independent »Pop-Kultur Nachwuchs« with 400 applicants is concluded: 84 women and 66 men from 23 countries respectively 80 musicians, DJ's and producers, 27 culture journalists and 43 promoters, club- and festival managers. 31 workshops and more on two days. We are looking forward to interesting results. <a href="http://www.pop-kultur.berlin/nachwuchs/">http://www.pop-kultur.berlin/nachwuchs/</a>

\*\*Pop-Kultur\*\* line-up 2015: 18+ (US), Andreas Dorau & Sven Regener (DE, Lesung), Anika (UK) & T.Raumschmiere (DE), Balbina (DE, Lesung), Bianca Casady & the C.i.A. (US/FR), Björn Beneditz (DE, Talk), C.A.R. (UK), Chikiss (RU), Cristobal & the Sea (PT), Chuckamuck (DE), Inga Copeland (EE), Cummi Flu (DE), Daniel Miller (UK, Talk & DJ-Set), Dave Haslam (UK, Lesung), Die Nerven (DE), Disco Anti Napoleon (FR), Ebony Bones (UK), Evvol (AU/IE), Fenster (US/DE/FR/UK), Gabi (US), Gillian Gilbert (UK, Talk), Girl Band (IE), Hinds (ES), Ho9909 (US), Isolation Berlin (DE), James Pants (US), Kero Kero Bonito (UK), Kiasmos (IS), Kane West (UK) Lapalux (UK), Levelz (UK), Mary Ocher + Your Government (US/RU/IL), Matthew Herbert (UK, Live mit Band, DJ-Set & Talk), Messer (DE), Michaela Meise (DE), Mourn (ES),Naytronix (US), @NeinQuarterly (US, Talk), Neneh Cherry with RocketNumberNine (SE/UK), Norbert Bisky (DE, Talk), Normal Echo (PL), Novella (UK), Only Real (UK), Owen Pallett & stargaze (CA/INT, Live & Talk),Pantha du Prince feat. The Triad (DE), Rival Consoles (UK), Roger Behrens (DE, Talk), Schnipo Schranke (DE), Sky Walking (DE), Sebastian Schipper (DE, Talk), Sophie Hunger & Gäste (DE), Sookee (DE), SPEX-Session (DE, Talk), Steve Morris (UK, Talk & DJ-Set), Tempers (US), The Juan MacLean (US), The Pre New (UK), Tobias Jundt (DE, Talk), Dr. Tom Fritz (DE, Talk), Viv Albertine (UK, Lesung), Vogue Dots (CA), Will Bankhead (UK, DJ-Set), Wooden Wisdom & DJ Fitz (US/IE, DJ-Set), Zentralheizung of Death des Todes (DE)

Detailed information on all slots of the »Pop-Kultur« festival, August 26-28, can also be found in the AD-Ticketshop on the »Pop-Kultur«-website at <a href="https://www.pop-kultur.berlin">www.pop-kultur.berlin</a> and in the official booking offices. Instead of regular all-in-one tickets, visitors can compile individual festival schedules. The individual tickets will cost between 5 and 25  $\epsilon$  plus fee.

»Pop-Kultur« Viral-Videos »It began in Berlin! http://bit.ly/1zd1t5z
«Author: Scott King, directed by Scott Kind & Sander Houtkrujier

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